

REP HEADLINE# 6247828 TRF# 324100  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP4/12 12.00  
\*\*\* WPXI-TV \*\*\*

ADV # 016681 ADV. NAME ISS/HOUSE MAJORITY PAC  
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #  
BUYER NAME DAN NAGELBERG  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6247828

CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT6/12 WK-7

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 12.00

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
REVISED ORDER TO END 9/17  
TTLS \$41,000  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*\*HIATUS 9/11\*\* \*\*ALSO DARK ENTIRE WEEK 9/4-9/17\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :  
AGENCY ADVERTISER CODE = 79 AGENCY EST# = 1431  
AGENCY PRODUCT CODE = 86

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1     | S   |    | 1000A-1100A | 30   |     | \$350.00 | 8/21       | 8/31     | 2        |           | TU-F | 4         |
| 1     | S   |    | 1000A-1100A | 30   |     | \$350.00 | 9/18       | 10/5     | 0        |           | TU-F | 0         |

PROGRAM : ELLEN  
CON COM1 : ELLEN

K# 215 564 1103  
 FROM REP SEP4/12 12.00  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

| LINE#                            | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| : LINE#                          | :   | :  | :           | :    | :   | :          | : DATE     | : DATE   | : /WK    | : INVT    | :    | : SPTS    |
| 2                                | S   |    | 1100P-1135P | 30   |     | \$2,000.00 | 8/21       | 8/31     | 2        |           | TU-F | 4         |
| 2                                | S   |    | 1100P-1135P | 30   |     | \$2,000.00 | 9/18       | 10/5     | 0        |           | TU-F | 0         |
| PROGRAM : 11 PM NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: 11 PM NEWS             |     |    |             |      |     |            |            |          |          |           |      |           |
| 3                                | S   |    | 1200N-1230P | 30   |     | \$375.00   | 8/21       | 8/31     | 1        |           | TU-F | 2         |
| 3                                | S   |    | 1200N-1230P | 30   |     | \$375.00   | 9/18       | 10/5     | 0        |           | TU-F | 0         |
| PROGRAM : CHANNEL 11 NOON NEWS   |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: CHANNEL 11 NOON NEWS   |     |    |             |      |     |            |            |          |          |           |      |           |
| 4                                | S   |    | 530P-600P   | 30   |     | \$800.00   | 8/21       | 8/31     | 1        |           | TU-F | 2         |
| 4                                | S   |    | 530P-600P   | 30   |     | \$800.00   | 9/18       | 10/5     | 0        |           | TU-F | 0         |
| PROGRAM : CH 11 EARLY NEWS       |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: CH 11 EARLY NEWS       |     |    |             |      |     |            |            |          |          |           |      |           |
| 5                                | S   |    | 600P-630P   | 30   |     | \$1,000.00 | 8/21       | 8/31     | 3        |           | TU-F | 6         |
| 5                                | S   |    | 600P-630P   | 30   |     | \$1,000.00 | 9/18       | 10/5     | 0        |           | TU-F | 0         |
| PROGRAM : CH 11 EARLY NEWS       |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: CH 11 EARLY NEWS       |     |    |             |      |     |            |            |          |          |           |      |           |
| 6                                | S   |    | 600A-700A   | 30   |     | \$800.00   | 8/21       | 8/31     | 3        |           | TU-F | 6         |
| 6                                | S   |    | 600A-700A   | 30   |     | \$800.00   | 9/18       | 10/5     | 0        |           | TU-F | 0         |
| PROGRAM : CHANNEL 11 NEWS AT 6AM |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: CHANNEL 11 NEWS AT 6AM |     |    |             |      |     |            |            |          |          |           |      |           |
| 7                                | S   |    | 700A-900A   | 30   |     | \$625.00   | 8/21       | 8/31     | 3        |           | TU-F | 6         |
| 7                                | S   |    | 700A-900A   | 30   |     | \$625.00   | 9/18       | 10/5     | 0        |           | TU-F | 0         |
| PROGRAM : TODAY SHOW             |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1: TODAY SHOW             |     |    |             |      |     |            |            |          |          |           |      |           |

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 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 12.00  
 \*\*\* WPXI-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|    |   |  |             |    |  |            |      |      |   |  |     |   |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 13 | S |  | 1000P-1100P | 30 |  | \$3,000.00 | 9/24 | 9/24 | 0 |  | MON | 0 |
| 13 | S |  | 1000P-1100P | 30 |  | \$3,000.00 | 10/1 | 10/1 | 0 |  | MON | 0 |

PROGRAM : REVOLUTION  
 ORD COM1: PRG CHG- REVOLUTION  
 ORD COM2: SPTS ARE BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR SEP24-OCT8 ON LINE-8 FOR 1 SPOT/WK

|   |   |  |            |    |  |          |      |      |   |  |     |   |
|---|---|--|------------|----|--|----------|------|------|---|--|-----|---|
| 9 | S |  | 800A-1030A | 30 |  | \$375.00 | 8/25 | 9/1  | 1 |  | SAT | 2 |
| 9 | S |  | 800A-1030A | 30 |  | \$375.00 | 9/22 | 10/6 | 0 |  | SAT | 0 |

PROGRAM : CHANNEL 11 NEWS SAT AM  
 CON COM1: CHANNEL 11 NEWS SAT AM

|    |   |  |             |    |  |            |      |      |   |  |     |   |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 10 | S |  | 1000A-1100A | 30 |  | \$3,600.00 | 8/26 | 8/26 | 1 |  | SUN | 1 |
| 10 | S |  | 1000A-1100A | 30 |  | \$3,600.00 | 9/2  | 9/2  | 1 |  | SUN | 1 |
| 10 | S |  | 1000A-1100A | 30 |  | \$3,600.00 | 9/23 | 9/23 | 0 |  | SUN | 0 |

PROGRAM : MEET THE PRESS  
 CON COM1: MEET THE PRESS

|    |   |  |             |    |  |            |      |      |   |  |     |   |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|
| 14 | S |  | 1000A-1100A | 30 |  | \$3,600.00 | 9/30 | 9/30 | 0 |  | SUN | 0 |
|----|---|--|-------------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : MEET THE PRESS  
 ORD COM1: MEET THE PRESS  
 ORD COM2: SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR SEP2 ON LINE-10 FOR 1 SPOT/WK

|    |   |  |            |    |  |          |      |      |   |  |     |   |
|----|---|--|------------|----|--|----------|------|------|---|--|-----|---|
| 11 | S |  | 800A-1000A | 30 |  | \$375.00 | 8/26 | 9/2  | 1 |  | SUN | 2 |
| 11 | S |  | 800A-1000A | 30 |  | \$375.00 | 9/23 | 9/23 | 0 |  | SUN | 0 |
| 11 | S |  | 800A-1000A | 30 |  | \$375.00 | 9/30 | 9/30 | 0 |  | SUN | 0 |

PROGRAM : SUN MORNING NEWS  
 CON COM1: SUN MORNING NEWS

AUG/12 17500.00 SEP/12 23500.00 OCT/12 \$ .00

CONTRACT TOTAL 41000.00  
 TOTAL SPOTS 38



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|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| 1     |     |    |             |      |     |      |            |          |          |           |      |           |

MARKET TOTALS \$366,071 WPXI 28% KDKA 33% WTAE 30% WPGH 6% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE